



## How Does The Essential Guide for 201 CMR 17.00 Compliance Compare with Your Other Options for Compliance?

The Office of Consumer Affairs and Business Regulation (OCABR) estimates that it can cost upwards of \$10,000 to develop and maintain your WISP.

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FUNCTIONALITY	OUR GUIDE	DO IT YOURSELF	OTHER GUIDE	IT CONSULTANT	CPA	LAWYER
Overview of the 201 CMR 17.00 Regulations and Definition of Personal Information (PI)?	✓					
Step-by-Step Process (a Project Plan) for Complying with each Section of the Regulation?	✓					
Ability to Modify Best Practice Sample Policies and Procedures to fit your Circumstances for Complying with the Regulations?	✓					
Guidance from the Federal Trade Commission (FTC) for Protecting Personal Information (PI)?	✓					
Process for Certifying Compliance of 3rd-Party Service Providers, Including a Sample Letter to Send to your 3rd-Party Service Providers?	✓					
Detailed Procedure for Responding to Breaches and/or Violations of the Regulations, Including sample Notification Letters to Authorities and Individuals?	✓					
Procedure for Locating Personal Information Stored in Electronic and Paper Records?	✓					
Template for Assessing the Capability of your Existing Information Security Program to Meet the Requirements of 201 CMR 17.00?	✓					
Template for Documenting your Business' Specific Written Information Security Program (WISP)?	✓					
Process for Designating an Employee(s) to Maintain your WISP, Including a Sample Job Description and/or List of Job Responsibilities?	✓					
Compliance Advice that is Technology Neutral versus Product Specific?	✓					
Compliance Process Compatible with your Current IT Support Resources versus Hiring Expensive Consulting Expertise?	✓					
Links to Resources to Help Solve Complex IT Situations?	✓					
Is There On-Going Support for Changes in the Regulations?	✓					
How Much Time is Required to Develop your WISP?	20/40 hrs					
What is the Cost of Developing your Written Information Security Program (WISP)?	\$495.00	Unknown	\$350.00/ \$3,500.00	\$125/\$200 per hour	\$125/\$200 per hour	\$125/\$200 per hour